



Baikal  
State  
University

# Master`s Program **INTERNATIONAL MANAGEMENT**





### **Daria I. Khlebovich**

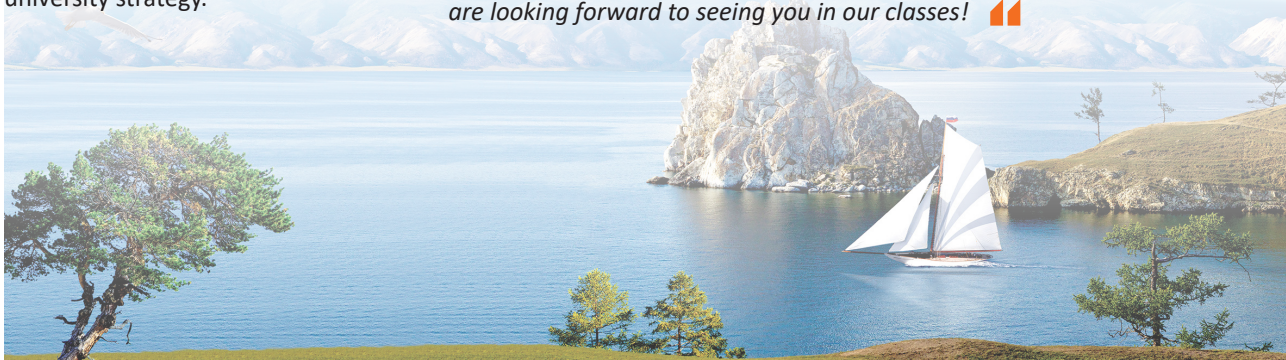
Program Academic Supervisor, PhD.,  
Associate Professor

Academic interests: marketing of  
services, learning analytics,  
university strategy.

## WORDS OF WELCOME

“*A highly qualified manager is key to the success of any organization. Understanding internal processes, challenges of the external environment, the competitive situation and the sources of development maximizes the efficiency of the company. Modern employers are interested in hiring professionals who are ready to solve complex managerial tasks using best local and global practices, and can effectively interact with foreign partners. In order to be productive, a manager must have interdisciplinary competences, skills and abilities.*

*“International Management” Program provides integrated training with a multidisciplinary approach encompassing MANAGEMENT, INTERNATIONAL CONTEXT, RESEARCH AND ANALYTICS. We welcome applicants with different education backgrounds, with or without a previous work experience. Our program allows you to build a successful career in Russia or abroad. It is a real pleasure to invite you to participate in this course and study successfully. We are looking forward to seeing you in our classes!*”



## What is this program about and why should you choose it?

This English-taught program targets internationally oriented university graduates who are eager to acquire new knowledge and skills in international management, marketing, leadership, organizational behavior, and business communication in a cross-cultural environment.

The **MISSION** of the program is to provide modern education for managers and analysts with global thinking and a proactive mind.

It will give you an **OPPORTUNITY** is to participate in our innovative program with a close-to-real business context.

**You will be ABLE to** work in the global market as a manager, consultant, analyst or to start your own business.

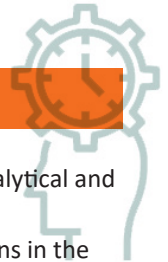
The program will help you develop skills necessary for working in a multi-cultural team, understand the complexity of global markets and strategies, and communicate in English in a professional environment.

The program provides answers to the following questions:

- What will international management be like in the future?
- Which skills will professionals need to build a career in an international company?
- How will the companies operate at the intersection of technology innovation, sustainable development, strategy and tactics?

## What key competitive advantages can the program offer its students?

- A well-balanced curriculum with a combination of both academic and practice-oriented courses
- Modern teaching techniques: cross-disciplinary cases, master classes, discussions, project-based learning
- Studying international experience and best practices necessary for working in the global business environment
- Involvement in group project work, real-life project work
- English language educational environment
- An opportunity to hone your academic, analytical and managerial skills
- A chance to participate in diverse discussions in the field of International Management (conferences, round tables, open sessions)
- An individual approach to each student and assistance throughout the entire study period
- Fellowship opportunities at partner universities abroad



## CURRICULUM

The program has been designed according to international standards and the curriculum reflects the faculty's international experience in this field.

It has been developed to enhance the intercultural

vision and skills of internationally oriented students, empower them with a good understanding of international market and corporate environment.

### Fundamental Courses

- Decision Making
- Project Management
- Career Management
- Theory of Organization
- Market Research and Analytics
- Research Methods in Management
- Managerial Economics
- Strategic Management

### Language Courses

- Communication for Professional Purpose
- English for Managers
- Business Writing

### Major Courses

- Teambuilding and Leadership in Global Environment
- Contemporary Issues in International Management

### Elective Courses

- HRM in International Companies
- Cross-cultural Communication
- Management of Ordinary and Digital Communications
- International Marketing Management

### Internship and Thesis





## TEACHERS TALK



**Michail L. Rybalko**  
Associate Professor, PhD

*«This program provides an excellent opportunity for professional development through interaction with experienced professors and entrepreneurs».*



**Lyubov A. Bogodelnikova**  
Associate Professor

*«To teach a person something, you must be able to interest them, and only then a student is ready to learn, develop, and deepen their knowledge and skills. This program will act as your basis for self-development and building a successful career».*



**Elena R. Meteleva**  
Professor

*«This is a unique chance to get an education in management in the English language. It will allow you to build a successful career in any field and any region of Russia and the world. Professors with experience in the implementation of international projects give the program significant competitive advantages».*



**Elena B. Kitova**  
Associate Professor

*«The program helps students develop and improve their analytical and critical skills, as well as gain a good understanding of research in the field of management. It also provides students with an opportunity to achieve a high level of academic English».*

## What are the learning outcomes?

This program trains students in different fields of management: HR management, Project and Development, Strategic Analysis, Marketing and Customer Management, General Company Management, Research and Analysis.

Your planned learning outcomes:

- competence to develop strategies and analyze problems in the global context
- proven leadership in building efficient teams
- experience in strategic analysis and making business decisions
- ability to seek and evaluate new market opportunities, develop new projects
- English language proficiency



## Career prospects

A manager is a universal specialist. This program trains students in different fields of management: HR management, Project and Development, Strategic Analysis, Marketing and Customer Management, General Company Management, Research and Analysis.

This program will open up opportunities for international management roles in many industries. It is an excellent foundation for tackling management tasks in industry, service sector or for realizing academic aspirations towards a doctoral thesis. Today many employers are interested in highly-qualified specialists who are ready to solve the complex managerial tasks in light of the best local and global practices.

The program provides students with many opportunities to work in international and Russian companies and organizations in the following sectors:

- International management
- Consultancy
- Financial management
- Project management
- Market analytics and research
- Public administration





**Kristina Belyaeva, graduate, 2018:** *«The choice of this program was the only right one for me, because I have always been interested in the business world outside our country».*



**Anna Ovsyannikova, graduate, 2019:** *«I chose this program because, in addition to a basic knowledge of management, I wanted to understand the specific features of working at an international level, in an international environment. For me, the crucial advantage was that the program is taught entirely in English - this is an interesting experience that helps to improve knowledge of the language and get acquainted with modern international approaches to management».*



**Julia Pertseva, graduate, 2020:** *«After completing my bachelor's degree in Translation, I realized that the knowledge of languages alone is not enough for acquiring a good job. Therefore, I chose an English-taught program in Management for my Master's Degree. The training shaped my understanding of the business environment. A huge value for me was an open dialogue with teachers and their constant support».*



**Valentina Mastefanova, graduate, 2021:** *«Studying for Master's Degree, we learned how to solve business cases, analyze them, make financial calculations, build models, and develop strategies. I will be able to apply this knowledge and skills in the real-life circumstances».*



**Valeria Stepanova, second-year student:** *«I really like how the study process is organized. Public speaking, defending our work, participating in discussions supported by teachers help to choose the right direction when dealing with study tasks. For me, the research component of training and the possibility of doing an empirical study are also very important. I plan to write a paper about the features of communication in multicultural teams».*



**Aleksandra Kasianova, first-year student:** *«The program is designed for small groups, while there is interesting networking. My main goal in enrolling in the program is to improve my English language skills in my field of professional activity».*





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## Entry requirements



Applicants must have a bachelor's degree or its equivalent. Applicants are considered for the admission based on the results of a multiple-choice test in management. More information on how to apply <http://bgu.ru/eng/HowToApply.aspx>  
2022 TUITION FEE is 131 000 - 192 000 RUR (partial tuition fee discounts available for the best applicants)



## CONTACTS



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