

HUMANKIND AND THE WORLD: CREATING TRENDS AND EMBRACING THE NEW

IMBRICS+ FORUM'22 PROGRAMME ARCHITECTURE

A / Green Deal: relevant now

- Future of alternative energy sources
- Waste disposal: how can the authorities solve the waste problem and the business - save on its reduction
- Transport of the future: eco-trends and the industry's technologies
- Eco-management: cooperation of government and business to improve EMS efficiency
- What is ESG? Why is it relevant and for whom?
- Healthy soil: eco-trends and new technologies in agriculture
- Water of life: what technologies will help preserve and increase water resources?

B / Future is digital

- Companies of the future: business transformation, digital services and remote work
- AI development and production automation
- How innovations transform banking: from online services to digital currency
- Government services of the future: e-government and «digital citizens» security

- E-commerce and the rest: does offline commerce have a future?
- Development trends and new technologies in the agricultural sector

C / New development for «new reality»

- Import substitution as a new reality: refrain from import technologies or search for new partners?
- World with no borders: national payment systems as an alternative
- Eurasia: prospects for developing business in Russia for the Asian countries
- Russian giants: alternative markets for resources export
- FEA for beginners: how to enter an international market and whom to cooperate with?
- New connections: how is the shipping industry adapting to external circumstances?
- Is an in-person dialogue better? Changes to the congress industry amidst the digitalisation
- It won't be the same: what changed in the catering industry post-pandemic?
- Impact from the «shock» to the banking industry and new development strategies

D / In everyone's interest: national development goals

- Hospitality industry: how does tourism development impact city's appearance?
- Dialogue between government and business: SME development as a key goal
- Transformation of culture: changes in the sector and rising to the global challenges
- Quality infrastructure as an investment asset: mechanisms for attracting investors and new PPP principles
- Education digitalisation: changes in the most stable institution
- E-Health: benefits of healthcare digitalisation and challenges of integration

- Cooperation of government, business, and society to achieve sustainable development

E / Global trends in business and society

- Highest career ladders: relaunching business in the post-pandemic world
- The need for social responsibility: why CSR will help your business
- Integration of sustainable development into business strategies
- «Star search»: how has the labor market changed and what do employers value most
- Business incubators: what startups receive investment and why
- Big problems of small business: development deterrents and solutions

F / Today's media

- Media industry transformation: how do internet giants set the values and what are the dangers of monopolisation?
- Virtual life: what is metaverse and who lives in it?
- Individuality is in: development of fashion and beauty industries
- It doesn't work that way anymore: modern marketing trends
- The Big Screen: how have the pandemic and streaming services changed the film industry?
- From politicians to businesspeople: destructive force of «fake news» and ways of protection

G / Urban age: new opportunities and challenges

- Smart City: working solutions and development prospects
- Roads of the future: new age in the transformation of transport and logistics
- Living safely: problems and growth points of the housing and utilities services sector

- Paradoxes of the construction sector: current housing problems and modernisation prospects

H / New social development vector

- Small and mobile: why are non-profit organisations important for social well-being?
- Who will help them? How immigrants start their new life
- International experience: adaptation of the transport infrastructure availability
- Children are our future: how to ensure the quality of the children's goods
- We need a strong message: why does the problem of a gender equality remain relevant?

I / Partners' agenda

